

The 2011 Oil & Gas Directory

REGIONAL AND WORLDWIDE EXPLORATION, DRILLING, AND PRODUCING COVERAGE

Forty-First Edition

Advertising Rate Card

The Oil & Gas Directory is a comprehensive listing of companies and individuals directly connected with oil & gas exploration, well drilling, and oil & gas production. Since 1970, oil industry executives have been turning to The Oil & Gas Directory for products and services. The accuracy and coverage is unparalleled. The listings, divided into 33 categories, provide the ease of access required to zero in quickly on a company. The worldwide coverage includes oil company information, drilling equipment & mud, well completion equipment & services, oil field equipment, workover & well servicing, logging service, corrosion control, secondary recovery systems, environmental control, and health & safety equipment & services. The compact format permits regional and worldwide coverage in a single volume.

Reasonable Rates

Compare our rates and prepare for a surprise. Our rates are lower than even one exposure in most weekly publications, and lower than most limited coverage or regional directories.

Sections within the Directory for Listings

- | | |
|---|---|
| 39__Associations - Drilling and Production - National & International | 10__Drilling Equipment - other than Bits, Tools, and Pipe |
| 22__Auxiliary Equipment - Generators, Winches, Housing, etc. | 9__Drilling Mud |
| 19__Auxiliary Services - Caterers, Emergency, etc. | 24__Environmental Control - Equipment & Service |
| 13__Chemicals - for Well and Flowline Treatment | 20__Field Processing Plants |
| 30__Communications | 40__Government Petroleum Regulatory Agencies |
| 26__Completion Equipment | 27__Health and Safety - Services and Supplies |
| 5__Completion Service - Cementing, Perforating, Fracturing, and Acidizing | 12__Instruments - Testing, Gauging, Automation, etc. |
| 1__Construction - Road, Platform and Rig Building, and Dredging | 4__Logging Service - Mud, Electric, Dipmeter, etc. |
| 3__Consultants - Petroleum | 32__Oil and Gas Companies |
| 14__Corrosion Control | 8__Pipe - Drill Pipe, Casing, Tubing, Rods, and Linepipe |
| 28__Data Processing Equipment | 11__Production Equipment - Valves, Pumps, Tanks, Separators, etc. |
| 21__Data Processing Services and Software | 23__Secondary Recovery Systems |
| 25__Directional Drilling | 17__Surveyors - Location |
| 18__Diving and Underwater Vehicles Service | 15__Transportation - Air |
| 7__Drilling Bits and Tools - including Fishing | 29__Transportation - Land |
| 2__Drilling Contractors - Oil Well | 16__Transportation - Marine |
| | 6__Workover and Well Servicing - Swabbing, Chemical Treatment, Hot Oil, Steam, etc. |

If you don't want your ad in a section -

In addition to the specific sections, there are 12 or so pages preceding the Table of Contents, pages facing indexes, covers, inside covers, and pages facing inside covers.

The 2011 Oil & Gas Directory

2011 Advertising Rates and Mechanical Requirements (US\$)

(Black/White - Color Extra)	Rate	Horizontal	Vertical
Full Page	\$1,495.00	7" (178 mm)	10" (254 mm)
Full Page - Bleed	\$1,585.00	8 5/8" (219 mm)	11 1/8" (283 mm)
Two Facing Pages	\$2,275.00	7" (178 mm)	10" (254 mm)
Two Facing Pages - Bleed	\$2,425.00	8 5/8" (219 mm)	11 1/8" (283 mm)
Half Page - Horizontal	\$885.00	7" (178 mm)	4 7/8" (124 mm)
Half Page - Vertical	\$885.00	3 3/8" (86 mm)	10" (254 mm)
Qtr Page - Horizontal	\$585.00	7" (178 mm)	2 3/8" (60 mm)
Qtr Page - Corner	\$585.00	3 3/8" (86 mm)	4 7/8" (124 mm)
Front Cover	\$3,500.00	8 3/8" (216 mm)	8" (203 mm)

Colors, Bleed, etc.

Process Colors
per color \$450

Matched Colors
per color \$600
(No guarantee of match)

Bleed Ads \$90

Trim Size 8 3/8" X 10 7/8"

Paper 60lb Gloss

Binding Perfect

Production Charges
Copy changes, artwork, and other special production work will be billed at cost.

Preferred Space Rates (US\$)

(Black/White - Color Extra)	Rate
Sizes same as Full Page	
Inside Front Cover	\$1,975.00
Facing Inside Front Cover	\$1,825.00
Back Cover	\$2,300.00
Inside Back Cover	\$1,775.00
Facing Inside Back Cover	\$1,675.00
Facing Index to Contents	\$1,795.00
Facing Company Index	\$1,595.00

General Information

Date of Publication - October 15, 2010

Advertising Deadlines

Space Commitment - July 15, 2010

Material - September 1, 2010

No charge for listings in the directory

Advertising Copy - Print quality PDF files whenever possible along with proof copy. Reading material and illustrations should be kept 1/4" from trim and fold edge.

Each advertiser will receive a complimentary copy of the directory

INDEMNITY CLAUSE: Advertisers agree to indemnify, defend, and save harmless the Publisher from any claims or actions based on or arising out of any matter of any kind contained in such advertising, or the unauthorized use of any person's name or photograph, or of any sketch, map words, labels, trademarks, or copyrighted matter, or libelous statement, in connection with advertising purchased according to terms of this rate card.

Send order early for best possible space

We wish to secure the following space in the 2011 Oil & Gas Directory. Repeat 2010 Ad _____

Size _____ Color _____ Location - Section No. _____ or other _____

Company _____ By: _____

Mailing Address _____ Title: _____

City, State, Zip _____ Check enclosed

Phone No. _____ Fax: _____ Company PO

Email _____ (Invoice sent following publication)

American Express VISA Master Card

Card # _____ Exp Date _____

Name & Billing address for card _____

MAIL TO: The Oil & Gas Directory
PO BOX 130508
HOUSTON, TX 77219

OR FAX: 713 529-3646

Phone: 713 529-8789 or 800 929-2462 (US)

email: info@theoilandgasdirectory.com Signature _____